

## Public Relations Graduate Certificate

Thank you for your interest in the Public Relations Graduate Certificate program. The eight-month, full-time Public Relations graduate certificate program provides a focused curriculum on public relations principles, practices and their application for entry-level public relations practitioners.

To assist you in understanding the selection process, please carefully review the following information:

### **Admission Requirements:**

- Bachelor’s Degree in any field of study
- **OR** Ontario College Diploma (or equivalent) in a related area of study (as determined by the college) including: Business and Management Studies, Communications, Journalism, and Broadcasting
- **OR** Applicants with a College Diploma who have studied outside these fields of study **OR** those who have an acceptable combination of related work experience and post-secondary education (as determined by Niagara College), please submit a portfolio that includes:
  - A one-page letter indicating why you feel you would be successful in the PR program and what public relations experience you have already, and
  - A one-page resume that includes your educational and work background, including related public relations volunteer experiences. Please also provide your current email address.
- Proof of English proficiency

### **Required Documentation:**

Item	Submit To	Due Date
Official Transcript(s)	Submit scanned transcript(s) by email to: <a href="mailto:intlapply@niagaracollege.ca">intlapply@niagaracollege.ca</a>  <b>OR</b>  Submit hard copies of transcript(s) by mail to: International Admissions –Niagara College 135 Taylor Road Niagara-on-the-Lake, ON L0S 1J0	Within 30 days from your application date
Portfolio (if required)	<a href="mailto:emcinerney@niagaracollege.ca">emcinerney@niagaracollege.ca</a>  <b>AND</b>  <a href="mailto:intlapply@niagaracollege.ca">intlapply@niagaracollege.ca</a>	

For additional information, visit our program website, [www.niagaracollege.ca/pr](http://www.niagaracollege.ca/pr) and you can reach the Program Coordinator at [emcinerney@niagaracollege.ca](mailto:emcinerney@niagaracollege.ca).

Should you have any questions regarding the admissions process, please contact our International Admissions Office at 905-988-2910 or [intlapply@niagaracollege.ca](mailto:intlapply@niagaracollege.ca).